

Outlines



Pantone Colors



Uniform Pro Black

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

Livingston Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

Dos



Don'ts



Usage

This seal has been created for providers who have been vetted and approved by the AAFP Credit System's thorough CME review process. It reinforces the power of AAFP accreditation. It is a digital seal (logo) the team will share with providers as part of their process for approving CME.

This seal serves as a visual stamp of approval and will be used any place providers use AAFP credit statement today, which includes print, exhibit, digital (email/social), etc.