



September 22-23, 2024

Phoenix Convention Center

Phoenix, AZ

Pre-Conference to FMX 2024

The AAFP Global Health Summit provides education and networking around quality primary health care and improved health care systems through family medicine—empowering family physicians and their teams to add to their clinical and leadership skills while striving toward global health equity.

Attendee Profile: Historically 350 attendees included practicing family physicians, family medicine department chairs and faculty, family medicine residents, residency program faculty, medical students, other health care professionals.

Sponsorship Opportunity	Benefits	Availability	Price
Sunday Evening Opening Reception Sponsor	In-part sponsorship of the opening reception that includes 6-foot display table to promote your organization while networking with attendees, promotion in conference app, and logo displayed on event signage. Electricity and Wi-Fi included. Registration for two attendees to network with guests is included.	8	\$3,750
Know Before You Go Email Sponsor	Market your organization before Global Health Summit starts! This must-read attendee email shares cannot miss information with attendees. Sponsor provides logo and click-through URL. (1) Leaderboard and (2) Medium Box ads available Want an exclusive opportunity? Call for details!	1 Leaderboard	\$3,000
		2 Box Ads	\$2,000 Each
Social Media Sponsor	Raise awareness about your brand, resources, and presence at GHS with AAFP's social media followers. The AAFP will post before and during GHS. We'll tag your social handles across all our platforms and include your logo. Sponsor to provide click-through URL and logo.	1	\$2,500
In-Part Breakfast Sponsor	In-part sponsorship of breakfast that includes a 30-second message, promotion in conference app, and logo displayed on event signage. Registration for one attendee to network with guests.	3	\$3,000
In-Part Lunch Sponsor	In-part sponsorship that includes a 30-second message, promotion in conference app, and logo displayed on event signage. Registration for one attendee to network with guests.	3	\$5,000
Coffee Break Sponsor	Help keep attendees caffeinated during the event by sponsoring a coffee break! Includes signage promoting your organization and promotion in the conference app. Network with attendees during their coffee break!	5	\$2,750
Mobile App Advertising Sponsor	Be seen during the event by advertising on the Global Health landing page in the conference mobile app. This app will be utilized to guide attendees to sessions and breaks throughout the event.	1	\$3,500
Life-sized Coloring Wall Sponsor	Promote your brand with a fun engagement activity. Your logo will be integrated into a life-sized coloring book page. See your brand highlighted during the Global Health Summit in event photos and social media posts.	1	\$1,200
Photo Booth Kiosk Sponsor	SMILE! Your brand logo will be displayed on the photo booth kiosk and picture frame with an AAFP backdrop in the background. Guests can post their photos directly to social media for even more brand promotion!	1	\$2,000

For more information or customized solutions, contact:

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