

2024 Family Medicine Advocacy Summit

Agenda Book

May 19 - May 21, 2024

Grand Hyatt Washington Hotel



Table of Contents

- 03** FMAS Agenda
- 05** Map of Capitol Complex
- 06** Map of DC Metro System
- 07** Capitol Hill Lunch Options
- 08** Frequently Asked Questions
- 09** How to Meet with a Lawmaker
- 13** Join FamMedPAC
- 14** Key Contact Program

2024 Family Medicine Advocacy Summit Agenda

SUNDAY, MAY 19 | Advocacy Summit Day 1

3PM - 6PM	REGISTRATION Check in for the conference and receive your briefing materials.
4:30PM - 5:30PM	STUDENT AND RESIDENT WELCOME COFFEE Drs. Janet Nwaukoni, Yiuing Lee Pinches and Karen Mitchell invite students and residents to enjoy light refreshments and learn more about AAFP and what to expect on Capitol Hill. Timber Creek AB
5:30PM - 7PM	WELCOME RECEPTION Join your colleagues for hors d'oeuvres to kick off the 2024 Family Medicine Advocacy Summit! Constitution Foyer

MONDAY, MAY 20 | Advocacy Summit Day 2

7AM - 4:30PM	REGISTRATION Check in for the conference and receive your briefing materials.
6:45AM - 8AM	BREAKFAST Constitution A&B
8AM - 9AM	FIGHTING FOR FAMILY MEDICINE Drs. Renee Crichlow and Alex McDonald discuss what he has learned as a family physician who serves his community as an elected official on his local school board. Constitution A&B
9AM - 10AM	BREAKOUT SESSION: ADVOCACY 101 This session is tailored to first time FMAS attendees and new advocates. CME credit is available. Constitution A&B
9AM - 10AM	BREAKOUT SESSION: WHAT'S HAPPENING IN THE STATES This session is tailored to seasoned advocates and will review the latest legislative trends on a state level. CME credit is available. Constitution CDE
10AM - 10:15AM	BREAK Coffee and tea will be served in the Regency Foyer.
10:15AM - 10:30AM	ADVOCACY ASSOCIATES OVERVIEW Hear from Advocacy Associates staff about how you can get the most out of their mobile application and ask any scheduling questions you may have. Constitution A&B

10:30AM – 11:45AM	<p>POLICY PANELS</p> <p>An in-depth dive into the policy landscape of the AAFP’s legislative priorities with experts in the health policy space. CME credit is available for attending this session.</p> <p>Constitution A&B</p>
11:45AM - 12PM	<p>BREAK</p>
12PM – 1PM	<p>KEYNOTE SPEAKER LUNCH</p> <p>U.S. Health Resources and Services Administration (HRSA) Administrator Carole Johnson offers her insights on her agency’s efforts to expand the primary care workforce as well as ways her agency is supporting vaccination efforts through HRSA supported health centers.</p> <p>Constitution A&B</p>
1PM – 1:15PM	<p>BREAK</p>
1:15 - 2:15PM	<p>AAFP ADVOCACY ASKS</p> <p>An in-depth dive into AAFP’s legislative priorities that will be discussed in your Hill meetings on Tuesday.</p> <p>Constitution A&B</p>
2:15PM – 2:30PM	<p>BREAK</p>
2:30PM – 3:30PM	<p>POLITICAL ENGAGEMENT FOR FAMILY PHYSICIANS</p> <p>Members of the FamMedPAC Advisory Board and staff explain what a Political Action Committee is and how physicians can get involved in the upcoming election.</p> <p>Constitution A&B</p>
3:30PM – 4:30PM	<p>MEETING PREP TIME</p> <p>Spend time with attendees from your state honing your meeting talking points, identifying roles, and asking any last-minute policy questions. AAFP staff will be on hand to answer your questions!</p> <p>Constitution A&B</p>
4:30PM – 5PM	<p>BREAK</p>
5PM – 6:30PM	<p>FAMMEDPAC RECEPTION</p> <p>Nathan Gonzales, Editor & Publisher of Inside Election, provides an insider’s analysis of the upcoming elections.</p> <p>Note: Members are encouraged to donate \$100 to attend the reception, while students and residents are encouraged to contribute \$25. Additionally, individuals who join a donor circle with a contribution of \$365 or above will also receive a ticket to attend the FamMedPAC reception during FMX, our annual meeting.</p> <p>Constitution CDE</p>

TUESDAY, MAY 21 | Advocacy Summit Day 3

7:30AM – 8:30AM	<p>HILL DAY PREPARATION BREAKFAST</p> <p>Get an insider’s perspective on the current political landscape from experts to help you prepare for your Hill meetings.</p> <p>Constitution A&B</p>
-----------------	--

Capitol Map

U.S. CAPITOL Visitor Center



CVC-17-021

DC Metro Map

The Grand Hyatt Washington Hotel is located in downtown Washington, D.C. Attendees are encouraged to take a taxi or ride share app to get to the Capitol Complex on Tuesday morning.

If you would like to take the DC Metro system, the hotel conveniently has an entrance to the Metro Center station in its lobby.

For Senate Meetings, take the Red line toward Glenmont and get off at the Union Station stop.

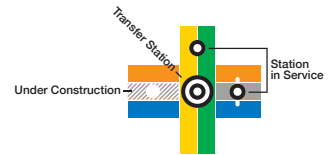
For House Meetings, take the Orange, Blue or Silver lines toward New Carrollton (Orange) or Largo Town Center (Blue or Silver) and get off at the Capitol South stop.



wmata.com
 Information: 202-637-7000 | TTY: 202-962-2033
 Metro Transit Police: 202-962-2121 | Text: MYMTDP (696873)

- Legend**
- Red Line • Glenmont / Shady Grove
 - Orange Line • New Carrollton / Vienna
 - Blue Line • Franconia-Springfield / Largo Town Center
 - Green Line • Branch Ave / Greenbelt
 - Yellow Line • Huntington / Greenbelt
 - Silver Line • Wiehle-Reston East / Largo Town Center

- Station Features**
- Bus to Airport
 - Parking
 - Hospital
 - Airport
- Connecting Rail Systems**
- Amtrak
 - VRE
 - MARC



Metro is accessible.



- No Smoking
- No Eating or Drinking
- No Animals (except service animals)
- No Audio (without earphones)
- No Littering or Spitting
- No Dangerous or Flammable Items

Lunch

Restaurant Options



Looking for a place to grab lunch in between meetings?
We've compiled a helpful list of restaurants near Capitol Hill all within a 15-minute walk of your meeting locations.

Pizza

We the Pizza
305 Pennsylvania Avenue SE.
7-minute walk from House Office Buildings

Mexican

Burrito Brothers
205 Pennsylvania Avenue SE.
6-minute walk from House Office Buildings

Santa Rosa Taqueria
301 Pennsylvania Avenue SE.
7-minute walk from House Office Buildings

American Food

Good Stuff Eatery
303 Pennsylvania Avenue SE.
7-minute walk from House Office Buildings

Shake Shack
Located in Union Station, 50 Massachusetts Avenue NE.
9-minute walk from Senate Office Buildings

Salads and Sandwiches

Sweetgreen
221 Pennsylvania Avenue SE.
7-minute walk from House Office Buildings

Le Bon Café
210 Second Street SE.
5-minute walk from House Office Buildings

Chopt Creative Salad Co.
Located in Union Station, 50 Massachusetts Avenue NE.
9-minute walk from Senate Office Buildings

Au Bon Pain
Located in Union Station, 50 Massachusetts Avenue NE.
9-minute walk from Senate Office Buildings

Corner Bakery
500 North Capitol Street NW.
9-minute walk from Senate Office Buildings

Mediterranean

Roti
Located in Union Station, 50 Massachusetts Avenue NE.
9-minute walk from Senate Office Buildings

Cava
Located in Union Station, 50 Massachusetts Avenue NE.
9-minute walk from Senate Office Buildings

Coffee

Peregrine Espresso
660 Pennsylvania Avenue SE.
13-minute walk from House Office Buildings

Starbucks
237 Pennsylvania Avenue SE.
6-minute walk from House Office Buildings

Bliss Café
201 Massachusetts Avenue NE.
2-minute walk from Senate Office Buildings

Ebenezer's Coffeehouse
201 F Street NE.
5-minute walk from Senate Office Buildings

Frequently Asked Questions

Welcome back!

We are thrilled to be welcoming you all back to Washington, D.C.! To help make your experience in D.C. as smooth as possible, we've compiled answers to a handful of Frequently Asked Questions. Have a question that isn't listed below? Ask a member of AAFP staff- we are happy to help!

1. What is the Wi-Fi password?

Network Name: AAFP FMAS
Password: FMAS2024

2. How do I get CME credit for attending FMAS?

Scan the QR codes located on your tables or on display during the breaks to fill out this year's CME evaluation form to ensure you receive CME credit.

3. Where is the lactation room?

There is private space reserved for nursing people in the Douglas Room.

4. Where are restrooms located in the hotel?

Restrooms are located near the registration desk by the escalators.

5. Where can I charge my devices?

Charging strips will be provided at each table in Constitution A&B.

6. How can I make a PAC Contribution?

The PAC Booth is outside the Constitution A&B near the registration desk. A member of AAFP staff will be at the booth to assist you should you have any questions.

7. I am having trouble with accessing the Advocacy Associates platform and I have a question about my schedule. Is there someone who can help?

This year, we've partnered with Advocacy Associates to schedule all Hill meetings. Your schedule can be accessed at any time through the Advocacy Associates app. Advocacy Associates staff and AAFP staff will be stationed outside the Constitution A&B ballroom on Monday and Tuesday to assist with any troubleshooting, technical questions, or problems with your Hill meeting schedule.

8. Where can I get lunch on Tuesday?

There are many food options available on Capitol Hill. Included in this briefing book is a helpful list of restaurants within walking distance of both Senate and House office buildings.

9. I have a question about one of our three legislative asks. Is there someone who can help?

Staff will be available throughout the conference to help answer any technical or policy questions. If you have a question during your Hill meetings on Tuesday, simply email grassroots@aafp.org and staff will be in touch.

10. Where can I store my luggage on Tuesday?

Luggage storage will be available at the Grand Hyatt Washington Hotel on Tuesday and can accommodate your storage needs throughout the conference.

How to Meet with a Lawmaker Locally

Meeting locally with your members of Congress provides them an opportunity to witness first-hand how family physicians take a leading role in providing high-quality primary care to their communities. You can help lawmakers connect the dots between the policies they write and the work you're doing in your community.

These meetings can take place in several locations; your clinic or practice, the lawmaker's office, or a health fair are all great spots for advocacy. Depending on the agenda, which you can set, these meetings can last from a half an hour to a full hour.

How to Set Up a Meeting

1. The AAFP's Government Relations team is here to help you in your advocacy efforts.

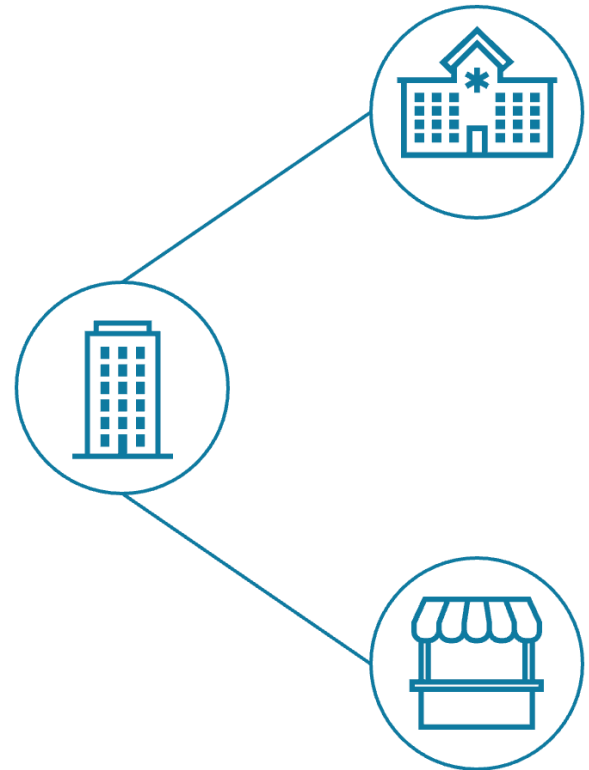
One of the member benefits of joining AAFP is that you have access to government relations professionals who are tracking and monitoring issues impacting your profession and your patients. Do not hesitate to reach out to the Government Relations team with any questions about your advocacy efforts by emailing grassroots@aafp.org.

2. Invite your lawmaker.

You can submit a brief invitation on your lawmaker's website requesting a meeting or set up a visit to your facility. This invitation should include a suggested date and location as well as a brief explanation of what to expect (i.e.: the purpose of the meeting, who else plans to attend, and perhaps an agenda).

3. Follow up, follow up, follow up.

Once you submit your invitation, wait a week or two and call the lawmaker's office and ask to speak with the scheduler or secretary. Persistence is key to getting on a lawmaker's schedule.



How to Meet with a Lawmaker Locally

Meeting Preparation

Knowledge really is power, especially when meeting with lawmakers! Take the time to do some basic background research on the lawmakers' website before your meetings to ensure that you really stand out. Before your meeting, you should spend just a few minutes to learn about:

- **Your lawmaker's legislative history!**
Have they supported or opposed anything in your talking points in the past? What legislative committees do they sit on? Are there important aspects of their biography or personal stories that might make them more receptive to your message? These are all basic but critical pieces of information to know to have an effective meeting and will allow you to focus your discussion on details that may help to earn their support.
- **What issues are they particularly active on?**
Transportation? Health care? Education? This will tell you generally where health policy falls in the lawmaker's priorities and expertise. Look into their committee membership and the bills they sponsor or cosponsor. In many cases, your meeting is your chance to educate your lawmaker with a perspective you're uniquely able to provide.
- **Political Party – Red? Blue? Purple?**
This is one more bit of information to give you a full picture. Party affiliation gives you a general sense of how to approach a conversation. If done right, you can build support for an issue by communicating in ways that resonate with various political and personal philosophies.

Background Research Tools

Use Your Lawmaker's Website

Visiting your lawmaker's website is the easiest way to see your legislators' public stances on each issue. Each lawmaker will have a general description of his or her stance on health care policy and you should review recent press releases issued by your lawmakers' offices or legislation your lawmaker has introduced. You can also look through your lawmakers' social media channels.

AAFP Staff is Here to Help!

The AAFP's Government Relations team monitors legislative activity and works closely with lawmakers to ensure policies are written to protect your profession and patients. As such, our team has a wealth of background information on your lawmakers that can be useful to you. Additionally, it's extremely useful for us to know when you're meeting with your lawmakers, what you're discussing, and the outcome of the meeting. You are our boots on the ground when it comes to advocacy, and your feedback helps inform our advocacy efforts.



How to Meet with a Lawmaker Locally

Tips for Your Meeting

- **Be clear and direct with your “asks.”** Are you asking them to introduce or cosponsor a bill? Increase funding for an existing program? You should make sure the request is clear and then provide necessary background and details. Lawmakers will appreciate this approach, as it saves them from having to decipher what you want and will get their minds on how they can move forward with your issue.
- **Bring the point home.** The number one thing lawmakers and their staff want to know is how a policy is affecting or will affect their constituents. You are a trusted member of your community who can provide helpful background as they try to assess how a proposal will impact their home communities.
 - **Tip:** Tell a brief but memorable story to demonstrate your point. Do you have a patient who could be hurt if a proposal passes or fails? How will the policy affect how your practice operates?
- **Use medical jargon sparingly.** You are there to provide your expertise on how health care policies will impact your community. However, be mindful to use medical terms that are easily grasped by the public. It's OK if you don't know the answer to a question! You are there to bring your on-the-ground perspective to your lawmakers. You can refer them to AAFP staff or tell them you will follow up with them with a detailed answer.
- **Agree to disagree.** Don't waste time arguing if a lawmaker disagrees with you on an issue or has taken an opposing position. You're there to tell them about how things are affecting your practice and the community, and hopefully that will inform their next actions.

Develop your Elevator Speech

Elevator speeches are effective, five-minute statements that use a personal story to urge a decision-maker to support your cause.

You'll want to keep these helpful tips in mind when developing your “elevator speech”:

- Messages that are based on compelling stories have more of an impact. How would a policy impact your patients or your practice? Can you demonstrate that impact through a particular patient's story?
- In addition to your personal story, you'll want to have some valuable information to back it up. Some of the information you might want to provide includes:
 - Number of patients you serve
 - Number of people your practice employs
 - Specifics on services you provide
 - Special services you provide that relate to the community
- Be as specific as possible about what the lawmaker can do. For example, “we would like you to cosponsor this bill” or “we encourage you to increase funding for this program.”
- Finally, your message should suggest that you are trustworthy, and the best way to foster trust in your relationship with your lawmaker is to be clear you'll follow-up. This communicates to the lawmaker and their staff that you are in this discussion for the long haul.

How to Meet with a Lawmaker Locally

After Meeting Checklist

Congratulations! You just enjoyed a successful meeting with your lawmaker on behalf of your profession and patients.

Your work is not done, however. Here is what's next and how you can stay involved:

- **Write a thank you note.** We've included a template letter for you to get started but these letters should be personal and reiterate the points you made during your meeting.
- **Provide AAFP staff feedback on your meetings.** We rely on your feedback to inform our legislative strategies.
- **Share your experience!** Take photos during your meeting and share them through your social media platforms. Lawmakers don't get a lot of positive attention on social media, so they always appreciate being tagged and thanked in a post.

Additional Points to Consider

- **Be aware of the Congressional schedule to identify a time when your member of Congress is likely to be "in-district."** Typically, members of Congress are in their districts over the weekends, around federal holidays, or during the entire month of August. Federal lawmakers see these times as an opportunity to reconnect with their constituents and can meet with you.
- **Congressional schedules are in a constant state of flux.** Unfortunately, that means they must often cancel or re-arrange meetings at the last moment. Persistence and patience are key to meeting with members of Congress.
- **You may meet with a member of the lawmaker's staff, and that's a good thing!** Congressional staff of all ages and levels are trusted members of the lawmaker's team and play an important role in the decision-making process. Ultimately, they keep track of your issue and act as the gatekeepers to what your lawmaker sees, reads, and acts on. Developing a good relationship with the lawmaker's staff is key to being an effective advocate.
- **Get an email address for your lawmaker's staff so that you can send your thank you note and follow up with them.** Mail sent through the postal service goes through a security procedure that takes several days and can destroy the letter.

Thank You Note Template

Hello, {lawmaker's name}-

I want to thank you for meeting with me to discuss primary care policy. I enjoyed speaking with you about {briefly summarize the topics you discussed}. I hope that I can continue to serve as a resource to you. I'm happy to answer questions or offer insights that may be of use to you as you consider legislation impacting primary care physicians and our patients.

Thank you again,

{Your Name}



Contribute to FamMedPAC today!

FamMedPAC is family medicine's bipartisan voice on Capitol Hill and ensures that AAFP has a seat at the table as we fight for many of the major issues impacting your practice and your patients, like:



Realizing the Value of Primary Care



Increasing & Diversifying the Physician Workforce



Reducing Administrative Burden



Improving Health Care for All



Addressing Individual & Public Health

Make Your Contribution to FamMedPAC Today!

SCAN ME



Text FAMMEDPAC (all CAPS) to 41444 to fulfill your pledge.



Questions?

Contact Sage Bauer

sbauer@aafp.org | 202.655.4911

FamMedPAC Reception with Special Guest
Nathan Gonzales, Editor & Publisher of Inside Elections

Time: 5 - 6:30pm
Place: Constitution CDE



Nathan Gonzales will provide an insiders perspective on the upcoming election. Members are encouraged to donate \$100 to attend the reception (students and residents can attend for \$25). Additionally, individuals who join a donor circle (\$365 or above) will also receive a ticket to attend the FamMedPAC reception during FMX, our annual meeting.

Become a Key Contact!



1133 Connecticut Avenue NW
Suite 1100
Washington, DC 20036
(202) 459-9747

Name: _____ AAFP ID: _____
Address: _____ Address: _____
City: _____ State: _____ Zip Code: _____
Email: _____ Phone: _____

The Key Contacts program is the AAFP's political grassroots network.

Advocates serve as "key contacts" for their members of Congress so that when an important issue comes up before the U.S. Congress, the AAFP can quickly get its message to members of Congress.

The responsibilities of a Key Contact are to:

- Represent the views of family physicians to elected federal officials.
- Develop personal, constituent relationships with your representative and senators.
- Be aware of pending legislation at the federal level and, with the assistance of AAFP's Government

Relations team, be prepared to discuss its impact on psychiatry, your patients and the local community.

Yes! I wish to join the Key Contacts program by serving as an advocate for the following member(s) of Congress:

Member of Congress	Relationship

Interested in learning more about the Key Contact program?

Contact Sage Bauer at sbauer@aafp.org for more information